



COON RAPIDS/ANDOVER AMERICAN LITTLE LEAGUE

PO Box 48375, Coon Rapids, MN 55448
<http://www.CRALLball.org>



Dear Business or Community Leader,

For nearly 60 years, the Coon Rapids/Andover American Little League (CRALL) has been a proud fixture in our community. While we are thrilled to be one of the premier youth baseball programs in the state—winning 10 State titles in the last 7 years alone—our true mission goes far beyond the scoreboard. We are dedicated to using the game of baseball to develop good citizens, outstanding young adults, and the future leaders of our community.

Every year, CRALL provides a memorable youth baseball experience for over 700 local boys and girls, and our program continues to grow! Last year alone, over 160 volunteer managers and coaches dedicated their time to mentor 66 teams of children ranging from 4 to 12 years old.

Because we are a 100% self-sufficient 501(c)(3) organization and receive no government or city funding, we rely entirely on the generosity of sponsors like you. Your sponsorship dollars directly bridge the gap to keep registration fees affordable for all families. These funds are vital for providing uniforms, replacing worn-out equipment, maintaining our fields, and covering the direct expenses of running the league.

Partnering with CRALL is a win-win. By becoming a sponsor, you are not only making a profound impact on local youth, but you are also gaining valuable advertising exposure. Because we host and participate in numerous tournaments, your business will be highly visible to thousands of local families and visiting spectators throughout the season.

We sincerely hope you will "step up to the plate" and join the CRALL Team for the 2026 season. We offer multiple sponsorship tiers (please see the attached Sponsorship Form) so you can choose the level of support that best fits your business.

CRALL is a recognized 501(c)(3) charitable organization (EIN 51-0164015), making your contribution tax-deductible to the fullest extent permitted by law. Upon receiving your completed Sponsorship Agreement and donation at the address above, we will provide a formal thank-you letter for your tax records.

With your help, 2026 will be our most successful season yet. Thank you for your time, your leadership, and your commitment to the youth of Coon Rapids and Andover.

Sincerely,

Board of Directors Coon Rapids/Andover American Little League

Little League does not limit participation in its activities on the basis of disability, race, creed, color, national origin, sexual preference, gender, or religious preference.



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Why Coon Rapids/Andover American Little League?

The Coon Rapids/Andover American Little League (www.CRALLball.org), is a non-profit 501(C), (3) organization. It was established in 1959 by a few enthusiastic families that set out to create a youth baseball program in their new and growing community. With an assortment of talent and countless volunteer hours, these dedicated few created a program that has provided thousands of kids ages 4 to 15 the opportunity to not only play baseball, but more importantly, learn the merits and benefits of teamwork through competition and volunteerism over a span of fifty-six years.

We would like to share some stats with you about our league:

- We have boys and girls from 4 to 12 playing tee-ball and baseball.
- Our kids are 45% Coon Rapids, 45% Andover, and the remaining 10% from (Blaine, Anoka)
- We have over 700 kids, over 60 teams and around 800 games played each year at our park
- We provide playing scholarships to a number of kids that can't afford to play otherwise.
- We own our own fields, they are not city-owned. We have 4 baseball fields, 1 tee-ball field, 3 batting cages, and 4 pitching ramps. We perform all maintenance (mowing, tree care, and watering)
- We are FULLY self-funded. CRALL is funded by fees, concession stand revenue, Outfield Sign Partnership, and grants/donations.
- Recent State Champions
 - 9 yr old - Crystal Tournament Champions, Paul Perez Memorial Tournament Champions last 5 years
 - 10 yr old – 2024, 2023, 2021, 2016, 2014, 2011
 - 11 yr old - 2025, 2021, 2018, 2017, 2016, 2013
 - 12 yr old – 2023, 2022, 2019*, 2018, 2017, 2016, 2013 (* 2019 - LL World Series Participant)
 - 13 yr old - 2015 (Central Region Champs, played in Intermediate World Series in California), 2014
- ****Little League World Series Participant in 2019****
- We have been in existence for over 60 years and have a full board of directors.

Coon Rapids/Andover American Little League in the News

Little Leaguers circle bases

<http://abcnewspapers.com/2016/09/21/little-leaguers-circle-bases/>

Season's over, but future still promising for youth baseball powerhouse

<http://www.twincities.com/2016/08/11/seasons-over-but-future-still-promising-for-youth-baseball-powerhouse/>

BENEFITS TO YOU:

Each year there are approximately 700 games played at Sand Creek Park. The Majors teams host teams from the other Little Leagues in the Metro Area. During tournaments, teams can come from multiple cities in the metro.

This provides numerous opportunities for the community to see that you support one of the greatest Little League programs in the state.



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2026 Sponsorship Levels

Standard Sponsorship Levels / Benefits:

Scoreboard Sponsor (\$2,000) – applies to both the 2026 & 2027 seasons (2 spots available)

Your company's name and logo will be displayed on one of our scoreboards

- Banner Ad and listing on sponsor's page on Coon Rapids/Andover American Little League web site with link to your site
- Recognition of you company at Opening Day and Player Appreciation
- Photo Plaque

Batting Cage Sponsor (\$1,500) – applies to both the 2026 & 2027 seasons (2 spots available)

- Your company's name and logo will be displayed on a banner in one of the highest visibility areas
- Use of Coon Rapids/Andover American Little League logo and team pictures in advertising.
- Banner Ad and listing on sponsor's page on Coon Rapids/Andover American Little League web site with link to your site.
- Photo Plaque

Backstop Sponsor (\$1,000) – applies to both the 2026 & 2027 seasons (2 spots available – AA Field)

- Your company's name and logo will be displayed on a sign in another high-visibility area
- Use of Coon Rapids/Andover American Little League logo and team pictures in advertising.
- Banner Ad and listing on sponsor's page on Coon Rapids/Andover American Little League web site with link to your site.
- Photo Plaque

Majors/AAA Fence Sponsor (\$800) – applies to both the 2026 & 2027 seasons

- Your company's name and logo will be displayed on an outfield fence sign. These fields are lighted and will host tournament games. In 2019 the 5th Annual Paul Perez Memorial Tournament will be played on these fields, and there is potential for the fields to host another tournament.
- Use of Coon Rapids/Andover American Little League logo and team pictures in advertising.
- Listing on sponsor's page on Coon Rapids/Andover American Little League web site with link to your site.
- Photo Plaque

AA/A/Rookie/T-Ball Fence Sponsor (\$700) – applies to both the 2026 & 2027 seasons

- Your company's name and logo will be displayed on an outfield fence sign.
- Use of Coon Rapids/Andover American Little League logo and team pictures in advertising.
- Listing on sponsor's page on Coon Rapids/Andover American Little League web site with link to your site.
- Photo Plaque

League Sponsor (\$250)

- Use of Coon Rapids/Andover American Little League logo and team picture in advertising.
- Listing on sponsor's page on Coon Rapids/Andover American Little League web site with link to your site.
- Photo plaque.

Sponsorship contributions may be in the form of cash, check, or in-kind contributions. Price includes sign which is in color and varies in size (approx 7' x 8') depending on image and location. Image needs to be high resolution or we can assist with design.

Custom Sponsorship packages and All-Star Team Sponsorship may be arranged on request.



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2026 Sponsorship Agreement

Sponsor Name: _____

Address: _____

Contact: _____

Phone: _____

Email: _____

Web site: _____

- Sponsorship Level: Score Board Batting Cage Backstop
 Majors/AAA AA/A/Rookie/T-Ball League

Please send your company logo or a small picture, and a brief promotional message about your business (25 words or less) to our fundraising coordinator at CRALLbaseball@gmail.com for inclusion on the Coon Rapids/Andover American Little League web site.

Sponsorship in the Coon Rapids/Andover American Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Coon Rapids/Andover American Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Coon Rapids/Andover American Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Coon Rapids/Andover American Little League or any team in the Coon Rapids/Andover American Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Coon Rapids/Andover American Little League. Nothing herein shall make us partners. The Sponsor and the Coon Rapids/Andover American Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of Coon Rapids/Andover American Little League." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Coon Rapids/Andover American Little League only, and NOT for Little League Baseball. Use of the "keystone logo" or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International.

Accepted and agreed to:

By: _____

Sponsor Representative Signature

Date

By: _____

Coon Rapids/Andover American Little League President's Signature

Date